



## A website that will try to help more small businesses succeed.

Many think the Fortune 100 and 500 companies are the key to the U.S. economy, even the federal government talks about giving them tax incentives to fulfill the "Trickle Down" economic concept. But, research has proven that small business is creating most of the innovation, jobs and personal economic growth in the United States.

- According to U.S. Small Business Administration 2005 estimates, there were approximately 25.8 million small businesses in the United States, 671,800 of which were newly created.
- Census data estimates that of the 25.8 million small businesses, 5.8 million had employees and 20 million had no employees.

### How important are small businesses to the U.S. economy?

Small Businesses:

- Represent 99.7 percent of all employer firms.
- Employ half of all private sector employees.
- Pay more than 45 percent of total U.S. private payroll.
- Have generated 60 to 80 percent of net new jobs annually over the last decade.
- Create more than 50 percent of non-farm private gross domestic product (GDP).
- Supplied more than 23 percent of the total value of federal prime contracts in FY 2005.

- Produce 13 to 14 times more patents per employee than large firms.
- Are employers of 41 percent of high tech workers (such as scientists, engineers, and computer workers).
- Are 53 percent home-based and 3 percent franchises.
- Made up 97 percent of all identified exporters and produced 28.6 percent of the known export value in FY 2004.

### How can we prevent so many new small businesses from failing?

66 percent of new employer establishments survive at least two years, and 44 percent survive at least four years, according to a recent study.\*

Research has shown that there are two relevant reasons for company failure:

1. There is not adequate funding for their project.
2. Small business owners do not have the knowledge and do not know where to look to find the knowledge to solve their problems.

Examples:

Asking SEC questions to their general practitioner lawyer.

Having a local commercial printer prepare the concepts and art for corporate marketing.

Business Plans prepared by a tax accountant.

**AtMyCenter.com is set to solve both of these problems.**

**AtMyCenter.com is designed to link the spiritual small business owner with professional information, resources, and possible funding.**

### Posting your project on AtMyCenter.com

Your company is in desperate need of funding. Where can you go, when you can not or do not want to take out a bank loan in order to get funding??

Members will be allowed to post their project for as little as \$60 a quarter on our secure website for prequalified investors to review and possibly contact you for further information. Everything is prepared within SEC guidelines.

### Business education and resources through AtMyCenter.com...

We will offer all our members monthly articles giving hints and advice in many, many categories that will help small business owners, entrepreneurs and inventors get their products or services out to the marketplace. The specialists are all successful in their industry and write only about what they know. All past articles will be available in that specialist's archives.

From Branding to SEC Law, Manufacturing to Collections there will be articles on a monthly basis for members to learn from.

The specialists will also provide their contact information in the event you would like professional help.

**AtMyCenter.com has been created to help the spiritual small businesses succeed!**